



OUR SERVICES

NY CITY WRAPS

53-23 Metropolitan ave
Ridgewood, NY 11385
E. info@nycitywraps.com
p. 212-692-9727
w. nycitywraps.com





About us:

Who we are.

NY City Wraps is much more than just a print studio, or design provider. We seamlessly merge these two critical aspects of our work in everything that we do, making the whole more than the sum of its parts. This assures the best possible end results for you and your project. What we do (and how we do) is summed up in three words: strategy, purpose and drive.

Strategy.

Our passion is printing, and our work shows it. Our dedication is evident in our careful choice of media, and in our devotion to adjusting and calibrating colors before each print. For us, printing is far from mundane - it's a strategic extension of your crucial brand communication.

Purpose.

We take our design seriously. We see printed design as visual communication, not just something that's aesthetically pleasing. Proper design is a powerful vehicle for taking

your communications to a higher and more effective level. Our design has purpose. Purpose that enhances your business goals.

Drive.

While often overlooked as an afterthought, installation is of crucial importance to us, and to you. Well designed and carefully printed media needs to be applied with precision, patience and care. Our expert installations both define and illustrate our drive for perfection.

At **NY City Wraps** we fully understand and integrate all aspects of designing, printing and installation. We have the experience and expertise to do the job right - gleaned from years of servicing and supporting diverse commercial clients throughout the Tri-State area. We're a growing enterprise; proudly woman-owned and **WBE certified**.

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Our Services

Many of our projects expand on the services listed here. If you don't see your potential project requirements or needs below, please don't hesitate to contact us. We're here to work with you.



FLATBED PRINTING

We print on all rigid substrates (either matte or gloss finish) including durable and beautiful canvas, wood, metal, acrylic, PVC or Foamcore prints.



CNC ROUTING

We can cut signage to your custom shape, and create three dimensional prints by engraving into different substrates.



VINYL PRINTING & WRAPPING

We are experts in wrapping any three dimensional surface with adhesive Vinyl; car wraps, elevator wraps, kiosk stations, walls and much, much, more.



SILK-SCREEN PRINTING

We'll produce high-quality and durable apparel prints to order, using our up-to-ten color press, or processed CMYK. We print on apparel, bags, boxes and more.



SIGNS & BANNERS

We create Step and Repeat & large display banners, using premium banner or poster material. Also offering gallery- grade posters & photo printing.



DECALS

Not just decals! We create eye catching contour-cut graphics that adhere to many surfaces, including windows, walls, floors and more. We are also able to create logo graphics and cut vinyl lettering.



GRAPHIC DESIGN

Creating or extending your all important brand is one of our specialties. We can design logos, as well as strategic visual communication and identity layouts. We'll create a perfect 'fit' to match your company's unique voice and tone.

PRINT & DESIGN STUDIO
VEHICLE WRAPS / DECALS / WEB DESIGN / COMPUTER REPAIR
212NYCWRAP.COM

212
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97

EXPAND YOUR BRAND'S MESSAGE WITH PRINT & DESIGN





Flatbed Printing

We love flat bed printing. In fact, it's our specialty.

Our team has knowledge, experience and know-how to create rigid graphics printed on virtually any media. From wood prints to trade show booths, and wall mounts, rigid prints make a big impact no matter the application.

Applications

- *Sintra and foam core signage*
- *Prints on wood and wooden signs*
- *Prints on metal and aluminium signs*
- *Booth display application*
- *Stand-off signage*
- *Three-dimensional letters and graphics*
- *Rigid backdrops*
- *Acrylic signage*

Substrates

| | |
|---------------------|------------------------------|
| <i>Diabond</i> | <i>Birch Wood</i> |
| <i>Aluminium</i> | <i>Maple Wood</i> |
| <i>Coroplast</i> | <i>Gatorboard</i> |
| <i>PVC / Sintra</i> | <i>Acrylic</i> |
| <i>Foam core</i> | <i>Ultraboard</i> |
| <i>Styrene</i> | <i>Reflective Substrates</i> |







CNC Routing

Creating custom-shaped signage is essential in the “wow” factor to your rigid prints.

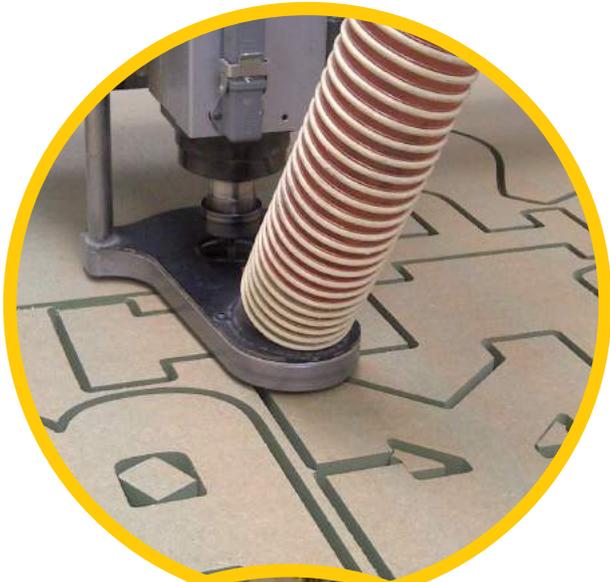
Whether you want a aluminium faced logo, a foam board standing cut-out or a wood engraving, we have you covered. Every substrate on which we print can be engraved, and cut to a custom shape.

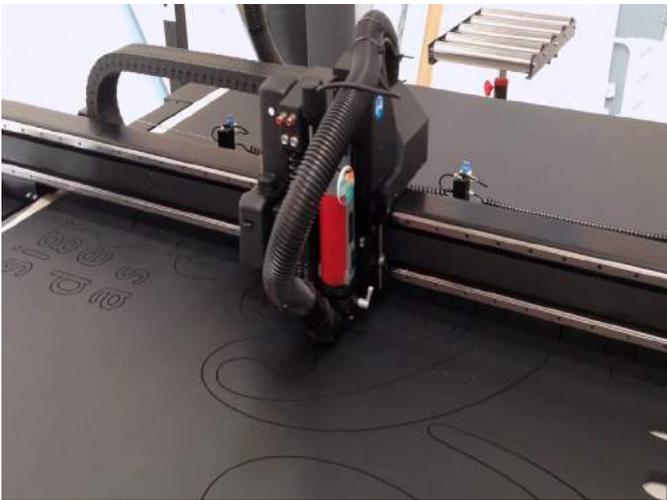
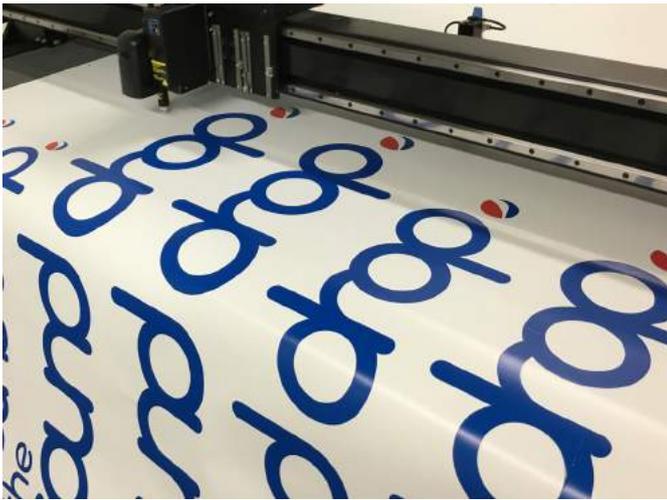
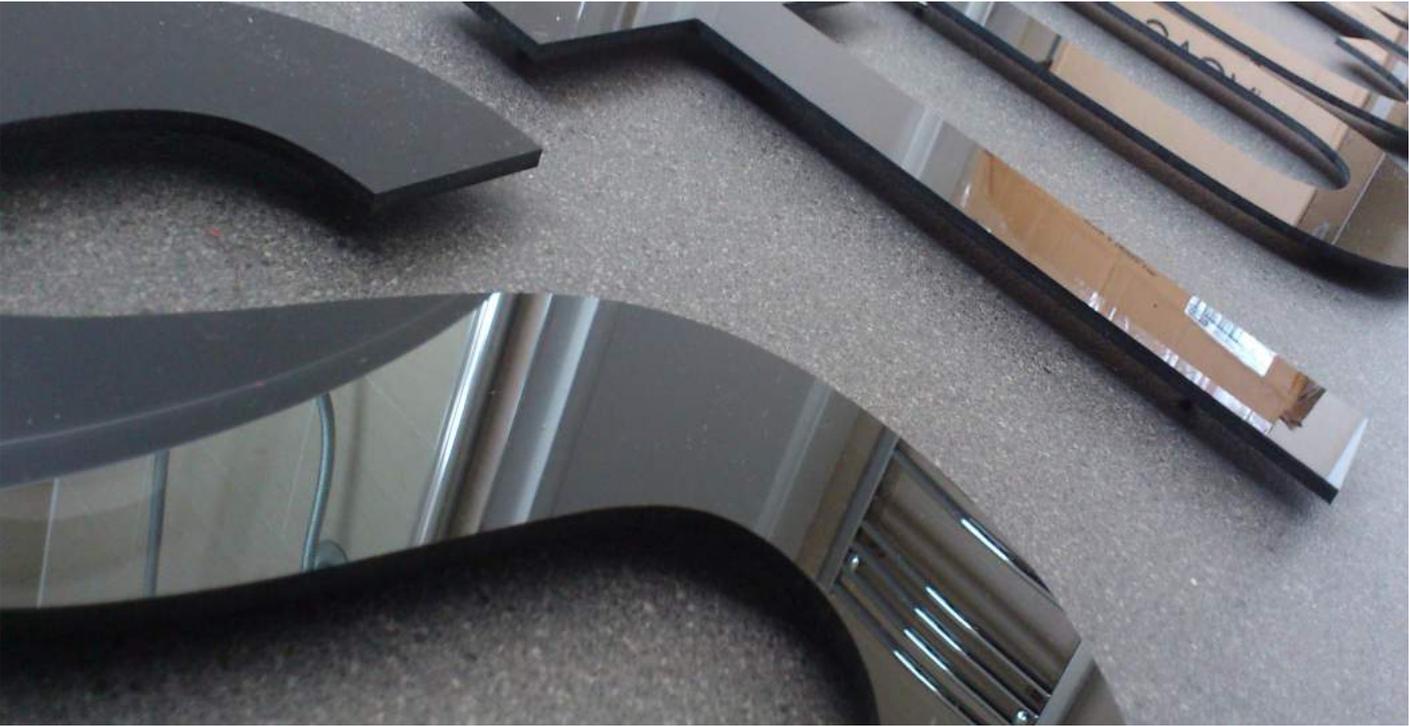
Applications

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- *Prints on wood and wooden signs*
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- *Booth display application*
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Substrates

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| <i>Styrene</i> | <i>Reflective Substrates</i> |







Vinyl Printing & Wrapping

Simply said, we are experts in vinyl wrapping. You name it, we have wrapped it; pianos, surf boards, furniture, tractor trailers, hoover-boards and much more.

Vinyl wrapping takes years to master, and we have done our homework. We know how to take your two dimensional design, and bring it to life onto any three dimensional surface.

Applications

- Custom vehicle wraps
- Bus Wraps
- Food Truck Wraps
- Custom shape Wraps
- Trailer Wraps
- Fleet Graphics

Substrates

- | | |
|-------------------|-------------------------------|
| Gloss Vinyl | Matte Vinyl |
| Reflective Vinyl | Magnetic Vinyl |
| Perforated Vinyl | Removable Vinyl |
| Block Out Vinyl | Clear Vinyl |
| Translucent Vinyl | Speciality color-change films |







Silk-Screen Printing

Try this on for size: a one-stop shop for all promotional branding needs.

Whether it's shirts, hats, or socks; if you can wear it, we can print on it.

NY City Wraps has the capacity and capabilities to accommodate orders of all sizes.

Event promotions, retailers, sports teams and schools all trust us to create a consistent brand experience from top to bottom, bag to banner.

We can take care of it all; design, sourcing, and printing.

Applications

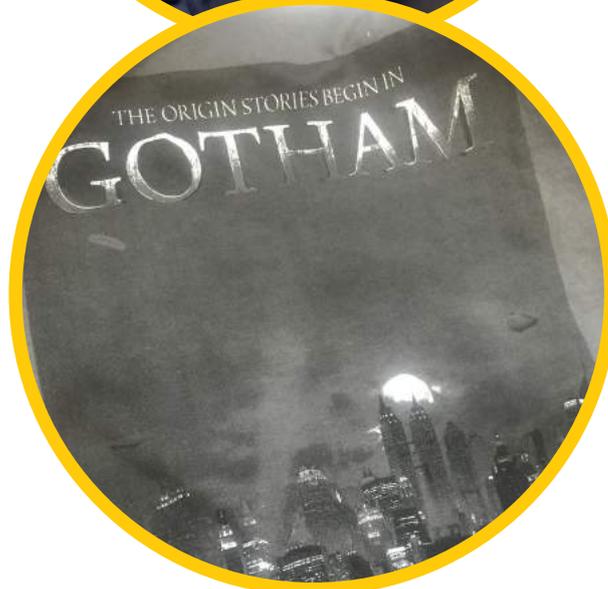
- *T-Shirt printing*
- *Promotional apparel*
- *Promotional accessories*
- *Branding shipping materials*
- *Organic cotton apparel*
- *Water-based ink printing*

Products

Apparel

Accessories

Promotional items







Signs & Banners

Paper stock, fabric, vinyl or photo-quality paper.... we can produce signs and banners at any shapes and sizes.

We offer a wide range of printable materials, consisting of banner vinyl, canvas, various fabrics (like heavy knit and polyester), and rigid substrates like Coroplast, Sintra and Foam core.

Every sign and banner, outside of superior print quality needs great finishing. We offer many different finishing options, as well as custom-tailored mounting and installation.

Applications

- *Trade show signage*
- *Point of sale signage*
- *Promotional banners and posters*
- *Retractable banners*
- *Conference boards*
- *Political signs*

Substrates

| | |
|---------------------------------|---------------------|
| <i>Vinyl matte/gloss finish</i> | <i>Fabric Mesh</i> |
| <i>Mesh banner</i> | <i>Heavy knit</i> |
| <i>Paper stock</i> | <i>Outdoor knit</i> |
| <i>Sintra</i> | <i>Flag knit</i> |
| <i>Foam board</i> | |







Decals

we cover any surface, large or small, with full color graphics.

Adhesive decals stick on any surface. Whether it's the windows, walls, or floors, we've got your needs covered. Bright, full-color decals can be printed in any size or shape to be placed on any surface. Even when used outdoors, the durable vinyl prints significantly outlasts traditional decals that peel and crack over time. Window decals can be created with a see-through technology, so not to obstruct occupant's view.

Applications

- *Window decals*
- *Store logo/hours*
- *Wall decals*
- *Floor decals*
- *Smooth or textured tabletops*
- *Vehicle decals*
- *Vinyl lettering and Die-cut decals*

Substrates

- | | |
|--------------------------|--------------------------------------|
| <i>Gloss Vinyl</i> | <i>Matte Vinyl</i> |
| <i>Reflective Vinyl</i> | <i>Magnetic Vinyl</i> |
| <i>Perforated Vinyl</i> | <i>Removable Vinyl</i> |
| <i>Block Out Vinyl</i> | <i>Clear Vinyl</i> |
| <i>Translucent Vinyl</i> | <i>Speciality color-change films</i> |







Graphic Design

Designing for successful print applications is not simple. We know this, because before we became experts at wide format print graphic design, we were designing for many different applications.

When we say that we are a one stop shop for your marketing needs, we truly mean it. If your brand needs a logo and identity, we can create it, and take it a step further - visualizing how your brand will look and communicate in tangible print applications as vehicle wraps, banners and signs.

Whether you already have your graphic files and are in need of scaling, or adjusting your artwork to a three dimensional surface, we can help.

Being designers at heart is what differs us from other print production companies. We love our lines, colors and shapes, are obsessed about making a Pantone match, but most importantly, we want your brand to be represented with a strategic visual value.

Applications

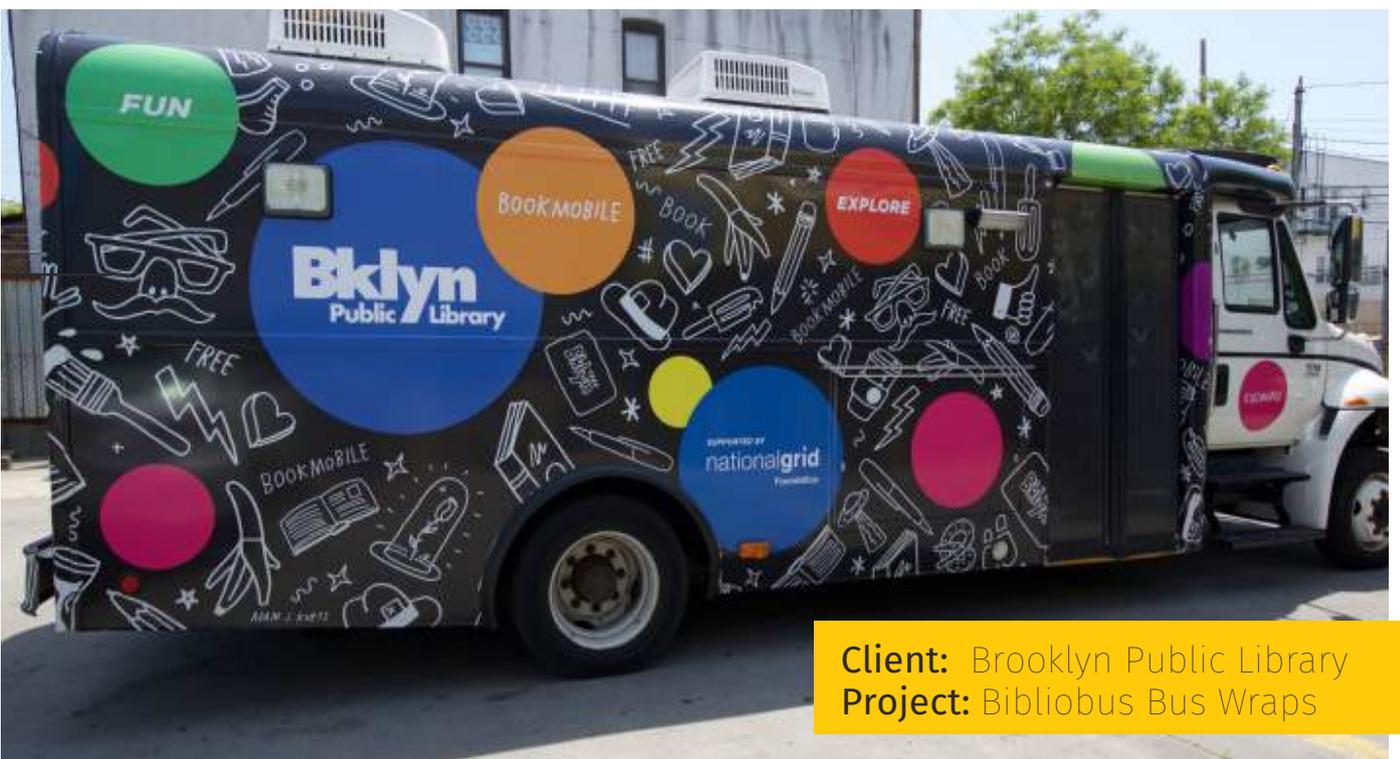
- *Brand identity design*
- *Vehicle wrap design*
- *Three-dimensional space design*
- *Promotional campaign design*
- *Apparel design*
- *Visual Communication strategy*





Recent Projects

Client: Coca-Cola
Project: ShareCoke Campaign



Client: Brooklyn Public Library
Project: Bibliobus Bus Wraps



Client: Gov. Cuomo Campaign
Project: Campaign Bus Wrap



Client: The NYC Mets
Project: Custom Car Wrap

Why Us?

MORE THAN
PRINTING.
MORE THAN
DESIGN.



“Standing out from the crowd is not easy, especially in a busy place like New York City. Print and design services can extend and translate your brand message and promises.”

Being a small New York City Women owned and operated business, we will do everything possible to understand your needs and vision. There is no project that is too big, or too small. We simply love what we do, and we do it well. “



Magda Makarewicz
President





Bklyn
Public Library

THANK YOU

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